

## ROMIKA JEWELS

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[www.romikajewels.com](http://www.romikajewels.com)

Why should you have to pay a fortune for gold and diamonds when you can buy equally beautiful hand-made jewellery for a fraction of the price? Jewellery designer Romika Johar, founder of Romika Jewels, began making her sterling silver pieces after realizing that there was a gap in the market for beautiful high-end jewellery that was still affordable. Because silver can be given so many different looks and finishes, she quickly fell in love with its versatility. Perfectly blending Eastern beauty and Western elegance, Romika's designs incorporate real gemstones and sparkling American diamonds, which are almost indistinguishable from the real thing and just as beautiful. With a dedicated celebrity following, Romika's pieces are regularly seen on-screen and on the red carpet. Women who want expensive-looking jewellery to match their gown for a big event but don't want to pay huge prices can choose from the extensive selection of earrings, necklaces, bracelets instore or online, with everything from elegant Victorian-style pieces to show-stopping bridal sets. And because Romika has her own manufacturing unit, she can custom-make a piece to match a particular outfit or replicate a particular style of jewellery. Buyers who are looking to pay a little extra can find what they are looking for in the Elite collection, which incorporates touches of gold and rose-cut diamond into the designs. **Centre of the City readers can enjoy an exclusive benefit of 20 per cent off all pieces - simply mention this article.**